

The **FRANCO-**
AMERICAN
CULTURAL *presents*
FUND

DGA/MPA/SACEM/WGAW

APRIL 24 – MAY 2, 2017



9 DAYS OF FILM AND TV PREMIERES IN HOLLYWOOD

One of the preeminent French cultural events in the U.S. and the largest French Film Festival worldwide, COLCOA French Film Festival, "9 Days of Film and TV Premieres in Hollywood", will celebrate its 21st anniversary in the prestigious theaters of the Directors Guild of America, from April 24 to May 2nd, 2017. With a program of 70 films – including World, International and U.S. Premieres – 25,000 attendees and the support of major media outlets, 2016 was the best year so far. COLCOA 2017 will top several years of sustained growth.

More than 120 screenings and panels will be scheduled including 15 press screenings. 80 journalists and critics will be accredited and more than 60 films and TV series, will compete for the COLCOA Awards.

For American distributors, COLCOA has become a highly visible platform in Los Angeles, which is also national and international in scope: They can use the event to launch and promote their upcoming film. They can also test films shown to an audience, which is mainly American (74%), before an acquisition.

You will find in this presentation all you need to know about COLCOA, including how you can benefit from presenting your film at the festival.

We hope to have the opportunity to support your film(s) soon and remain at your entire disposal.

Very sincerely,

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COLCOA FRENCH FILM FESTIVAL

9 Days of Film and TV Premieres in Hollywood

COLCOA, the largest French Film Festival in the world was founded in 1997 by The Franco-American Cultural Fund, a unique collaborative effort of the Directors Guild of America, the Motion Picture Association, the Writers Guild of America West, and France's Society of Authors Composers and Publishers of Music (SACEM). COLCOA is also supported by l'Association des Auteurs-Réalisateurs-Producteurs (ARP), the Film and TV Office of the French Embassy in Los Angeles (French Consulate), the CNC, TVFI and UNIFRANCE.

COLCOA is the acronym of "City of Light, City of Angels" the original name of an event celebrating relationships between filmmakers from Paris and Los Angeles, the two historic capitals of cinema. Since 2015, the festival's name has officially become COLCOA FRENCH FILM FESTIVAL.

The festival takes place in April for nine days in the prestigious theaters of the Directors Guild of America on Sunset Boulevard in Hollywood (3 theaters, a 210 capacity lounge and a 1,500 capacity lobby).

COLCOA is committed to promoting new French films in the U.S. and to showcasing the diversity of French cinema and French television programs.

In 20 years, 676 films have been showcased. COLCOA has continually evolved to become a 9-day showcase of at least 70 films, with a capacity of more than 27,000 moviegoers in 2016, an average of 3,000 attendees per day, and an occupancy rate of 92%. With 25,000 attendees in 2016, COLCOA is now one of the four largest film festivals in Hollywood.

The program is entirely made of premieres including World, International, North American, and U.S. Premieres. The showcase is known for presenting films before their commercial release in the U.S., raising the event's profile among U.S. distributors who use the event as a platform to launch and promote their films.

This exclusive program has made COLCOA an anticipated date in the industry calendar. Scheduled a few weeks after the Academy Awards® and before the Cannes Film Festival, COLCOA has become a prestigious event in Los Angeles.

The COLCOA audience is made of film industry professionals (74%), including Academy Awards® members: directors, writers, distributors, producers, agents, exhibitors, critics and journalists. COLCOA FRENCH FILM FESTIVAL has developed partnerships with organizations including IFTA, The Cannes Film Festival, Film Independent, Women in Film, The American Cinematheque, SAG, the Hollywood Foreign Press Association (Golden Globes) and the Los Angeles Film Critics Association. The festival is more than a film industry event. It has become popular in the Greater Los Angeles community and the screenings are booked several weeks out.

In 2008, an educational program was launched to promote foreign films among young American audiences in association with E.L.M.A (European Languages & Movies in America). More than 100 high schools from Los Angeles and Orange County have already participated in the program. In 2010, a master class program was introduced for colleges, film schools and universities. In 2017, the festival will welcome its 20,000th student.

Since 2015, a part of the COLCOA SHORT FILM selection is broadcasted after the festival on the Cinema on Demand service of TV5 Monde in the United States.

COLCOA is successful in part because of its media coverage. In addition to partnerships with Variety, Los Angeles Times, LA Weekly, KPCC-89.3 FM, DailyMotion, TV5 Monde/Time Warner Cable, and Indiewire, COLCOA keeps developing relationships with journalists and critics. Our accreditation program includes press screenings and press sessions with filmmakers and actors; journalists have priority access to screenings and social events during the week. In 2016, 70 journalists, professional bloggers, and critics were accredited. A press book of the festival is available on www.colcoa.org.

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17 REASONS TO CHOOSE COLCOA

1 — COLCOA takes place at the prestigious Directors Guild of America in Los Angeles. The DGA theaters offer optimal screening conditions and a state-of-the-art digital projection system.

2 — COLCOA has the best audience to generate a buzz or screen your film or TV series for a sneak preview. The audience is mostly American (75%) and composed of industry tastemakers, directors, screenwriters, journalists (including HFPA members), exhibitors, actors, publicists, agents, buyers, producers. All DGA, WGAW and IFTA members are invited to the festival.

3 — The aim of the festival is not to compete with the future release of a film but to promote it. It can be shown to a limited audience in the small theater (150 seats). Films presented in the small theater and those screened in the main theater (600 seats) are promoted the same way.

4 — Depending on availability and schedule, COLCOA may invite the filmmaker to attend the festival and cover the cost of a round trip Business Class ticket between Paris and Los Angeles, as well as hotel accommodation at the Sunset Marquis Hotel and transportation within Los Angeles.

5 — If so, COLCOA will facilitate press meetings during the festival at the Sunset Marquis Hotel and also arrange a Q/A session with the audience and a moderator on stage after the screening. If necessary, the festival will provide an interpreter for the Q/A session.

6 — In addition to films or TV series already bought by U.S. distributors, COLCOA offers every year a varied selection of new films available for the U.S. market. Some of them have never been shown to U.S. distributors in other markets or festival before COLCOA.

7 — Among the COLCOA audience are various U.S. producers and agents looking to buy remake rights.

8 — You will have the opportunity to screen your film(s) and TV series (free of charge) during the COLCOA press screenings series, taking place one week before and during the event, at the Directors Guild of America.

9 — When the filmmaker of your film attends COLCOA, he will be part of a 45-minute Press Session at the DGA (Free of Charge) during the festival. All accredited journalists are invited to this Press Conference, which will complete any other press meeting set up during his/her stay. Press sessions are videotaped and available online on Dailymotion.com. They can be used for a Future release with no charge.

10 — COLCOA will cover the cost of any cocktail or reception that may take place before a screening. (Depending on schedule)

11 — The films selected will be eligible for the COLCOA Audience award, First Feature award and Critics award (in association with the Los Angeles Film Critics Association). TV Programs (TV drama and series) will be eligible for the COLCOA Audience Award and a Professional Jury Award. The winners are announced after the event in a press release to international and national press. COLCOA Awards can be used for the promotion of your film.

12 — One award is specifically dedicated to films in selection with a U.S. distributor: Your film(s) will be eligible for the Coming Soon Award presented in association with FM-radio KPCC. Distributor of the winning film will be offered a promotional campaign on air for the release of the film on KPCC, the leader of Public Radio in Southern California.

13 — COLCOA works closely with the Motion Picture Association and the Hollywood Foreign Press Association in order to register eligible films on the Golden Globe calendar. All HFPA members are invited to COLCOA and more specifically to the screenings officially registered on the HFPA calendar.

14 — COLCOA covers all festival and press screening costs at the DGA, including theater rental, theater staff, security, liability insurance and print shipping from Paris or other festivals.

15 — All films are included in the COLCOA promotion campaign, starting one month before the event: press announcements, online promotion, advertisement, and mailing list. If applicable, U.S release dates are announced and promoted during the festival.

16 — COLCOA also actively promotes French films coming out in the U.S. throughout the year via its Facebook page, Twitter, mailing list, ticket giveaways and contests. All French films released in the U.S. are promoted on the COLCOA Facebook page (26,100 fans located everywhere in the US) but we give advantages to films shown at COLCOA with more visibility and posts.

17 — At COLCOA, films are everything. We do our best to build the event around the needs of the films. Our goal is to make sure that a presentation at COLCOA fits in the strategy of a future release or a future acquisition.

COLCOA 2016 – MEDIA COVERAGE AND ADVERTISEMENT

MEDIA NAME	MEDIA TYPE	AUDIENCE	COPIES / POTENTIAL AUDIENCE	COVERAGE AREA	TYPE OF COMMUNICATION
AFP	Press Agency	General	Several million	International	Editorial
CANAL PLUS	TV Station	General	5,000,000 (subscr.)	France, Europe	Editorial
DEADLINE	Website	General	700,000	USA	Editorial
LOS ANGELES DAILY NEWS	Daily newspaper	General	170,000	Los Angeles	Editorial
L'EXPRESS.FR	Website	General	7 million	International	Editorial
LE FILM FRANCAIS	Trade publication	Movie Industry	-	France, Europe	Editorial
FRANCE-AMERIQUE	Bi-monthly newspaper	General	60,000	USA	Editorial
E!TV	TV Station	General	Several Million	Europe	Editorial
HUFFINGTON POST	Website	General	4 Million	USA	Editorial
INDIEWIRE.COM	Website	Movie Industry	Several Million	International	Editorial, Ads
LOS ANGELES TIMES	Daily newspaper	General	775,000	USA	Editorial
LA WEEKLY	Newsweekly	General	900,000	Los Angeles	Ads, Editorial
KPFK 90.7	FM Radio	General	5,000,000	Los Angeles	Editorial
KPCC 89.3	FM Radio	General	5,000,000	Los Angeles	Editorial
LOS ANGELES MAGAZINE	Magazine	General	180,000	Los Angeles	Editorial
THE HOLLYWOOD REPORTER	Trade publication	Movie Industry	38,000	International	Editorial
LAEMMLE THEATERS	Movie Theaters	General	100,000 in theaters	Greater Los Angeles	Ads
TV5 MONDE	TV Station	General	+50,000 subscr. in US	USA	Commercial, Edit.
VARIETY	Trade publication	Movie Industry	+40,000	International	Ads, Editorial
YAHOO.COM	Website	General	Several Million	International	Editorial
SCREEN INTERNATIONAL	Trade Publication	Movie Industry	+30,000	International	Editorial
STUDIO MAGAZINE	Movie Magazine	General	150,000	France	Editorial
LE POINT.FR	Website	General	3 million	France	Editorial
PARIS-MATCH	Magazine	General	600,000	France	Editorial
FRANCE 2	TV Station	General	Several million	Europe	Editorial
FRANCE INTER	National Radio	General	Several million	France/Europe	Editorial
ALLOCINE.FR	Website	General	7 million	France	Editorial
LE PARISIEN	Daily Newspaper	General	200,000	France	Editorial
TF1	TV Station & Website	General	Several million	France	Editorial
JDD	Daily Newspaper	General	300,000	France	Editorial
ANGELIKA THEATER NEW YORK	Movie Theatre	General	38,000	USA	Ads
TIME WARNER	Cable Network	General	Several million	Los Angeles	Commercial

IN ADDITION – Email lists from the following organizations: Film Independent, IFTA, Women in Film, Los Angeles Film & TV Office of the French Embassy, SAG, The American Cinematheque, Laemmle Theatres, and COLCOA (Total: about 85,000 addressees)
 Press book available on www.colcoa.org/media

COLCOA 2016 – AN EXCLUSIVE AND ECLECTIC PROGRAM

- IN 20 YEARS, 436 FEATURE FILMS, DOCUMENTARIES, TV MOVIES & TV SERIES AS WELL AS 219 NEW SHORTS HAVE BEEN SELECTED.
- IN 2016, 41 FEATURE FILMS AND DOCUMENTARIES WERE PRESENTED.

Since 2004, the following films premiered at COLCOA:

WORLD & INTERNATIONAL PREMIERES

A Matter of Resistance (digitally restored), An Ordinary Execution, Aya of Yop City, Bay of Angels (*digitally restored*), Behind the Walls, Blind Date, Blue Pills, Caprice, *Carpets and Chaos*, Cash Truck, Cortex, *Fanny's Journey*, Five Day Lover (*digitally restored*), Immaculate, In Their Sleep, Locked Out, Men & Women, My Father's Guests, OSS 117: Lost in Rio, Low Cost, *Marius (digitally restored)*, Monsieur Papa, My Piece of the Pie, Pierrot Le Fou (*digitally restored*), Queen to Play, Silenced Walls, So Close, Someone I Loved, Sons of the Wind, *Stolen Babies*, Templeton (*Season 1*), *The Bureau (Season 2)*, The Night Clerk, The Red Carpet, The Bronte Sisters (*digitally restored*), The Last Diamond, The Murderer Lives at Number 21 (*digitally restored*), The Tournament, The Valet, *The Wall Crosser*, Those Happy Days, Two Men in Town (*digitally restored*), *Up For Love*, What if?, White Soldiers, Will it Snow for Christmas? (*digitally restored*).

NORTH AMERICAN PREMIERES

11.6, A Perfect Man, A Strange Course of Events, A View of Love, Angele & Tony, Another Woman's Life, Atlit, Babysitting, Beautiful Lies, Chefs (*Season 1*), *Border Line*, Counter Investigation, Cycling with Moliere, Danbe Head Up, Edy, *Fast Convoy*, Favorites of the Moon (*digitally restored*), Freeway, Heartbreaker, Hidden Beauties, High Lane, His Mother's Eyes, How I Came to Hate Math, Hunting & Gathering, In the Yard, It Happened in Saint-Tropez, Jacky in the Kingdom of Women, La Chienne, La Vie d'Artiste, *Land Legs*, Like Brothers, Love Lasts Three Years, Me Two, Mea Culpa, Melody's Smile, Möbius, *Monsieur Chocolat*, *More (digitally restored)*, My Way, Not My Type, Nothing to Declare, Our Heroes Died Tonight, Ponzi's Scheme, Quantum Love, Rendezvous in Kiruna, *Saint Amour*, Secrets of State, Silent Voices, Sky Fighters, Sphinx, Spy(ies), Step Up to the Plate, Superchondriac, Spiral(*Season 5*), Tête de Turc, The Adopted, The Black Box, *The Disappearance (Season 1)*, *The First The Last*, *The Frankenstein Complexe*, The Horde, The Last Hammer Blow, The Last Metro(*digitally restored*), The Rooftops, *The Secret of Elise (Season 1)*, The Snake, *They Were Five (digitally restored)*, True Friends, *Uncompleted Song*, We Love You You Bastard, We Did it on a Song, Welcome, Welcome to the Sticks, *Woman Under Influence*.

U.S. PREMIERES

108-demons Kings, A Few Hours of Spring, *All Gone South*, Atomik Circus, Chok-Dee, Could This Be Love?, *Delusions of Grandeur (digitally restored)*, Do Not Disturb, Donkey Skin (*digitally restored*), *Dont Tell Me the Boy was Mad*, Early One Morning, Fanny, *Families*, Final Arrangements, Game of Four, How Much Do You Love Me?, Into Our Own Hands, Just Friends, Le Skylab, Leadersheep, Little White Lies, *Love at First Child*, *Made in France*, Michou d'Auber, Mon Colonel, My Dad is Into Terrorism, Priceless, Rivals, Round Da Way, Ruby and

Quentin, Samba, Silvered Water, Still The Water, Stop-Over, The Ax, The Concert, The First Day of the Rest of Your Life, The First Time I Was Twenty, The Invisibles, The Last Trapper, The Man who Laughs, Marius, The Red Inn, The Right of the Weakest, The Silence of Joan, The Walking Man, To scan: The French Touch, Two in the Wave, **Un + Une**, Under the Pines, Vandal, Venus and Fleur, Victoire, Wandering Streams.

WEST COAST PREMIERES

9-month Stretch, 17 Girls, 36, 38 Witnesses, 99 Francs, A Day at the Museum, **A Decent Man**, A Gang Story, A Happy Event, A Monster in Paris 3D, A Secret, Aaltra, Abuse of Weakness, Age of Panic, After You, Americano, Armed Hands, Arsène Lupin, **As I Open my Eyes**, Avenue Montaigne, Bad Faith, **Bang Gang (A Modern Love Story)**, Beauty and the Beast (*digitally restored*), Becoming Traviata, Brooklyn, Call me Savage (*digitally restored*), **Call My Agent (Season 1)**, Chic!, Childhoods, Chinese Puzzle, **Come What May**, **Courted**, Deep in the Woods, Eager Bodies, Eden is West, Family Hero, Farewell, Farewell My Queen, **Fatima**, Feelings, Female Agents, Flanders, Flore, Fly Me to the Moon, From One Film to Another, Gabrielle, Gainsbourg: A Heroic Life, Get Well Soon!, God's Offices, Grey Souls, Haute Cuisine, Inferno, Hello Goodbye, Her Name is Sabine, Hidden Diary, Hold Back, Holy Lola, **Hopefully**, **I am a Soldier**, I am Glad That My Mother is Alive, I Kissed a Girl, In the Beginning, **Ice and the Sky**, In the House, In the Name of my Daughter, Irene, Jappeloup, **Kalinka**, **Long Way North**, La Vie en Rose, Le Grand Soir, Lily Sometimes, Little Lion, Louise Michel, Louise Wimmer, Love is in the Air, Love is the Perfect Crime, Mademoiselle Chambon, Making Plans for Lena, Me and My Sister, Me Myself and Mom, Memories, Moon Man, **Much Loved**, My Afternoons with Margueritte, My Friend Victoria, **My King**, Nathalie, Next Time I'll Aim for the Heart, **Neather Heaven Nor Earth**, Not on the Lips, Number One Fan, Of Men and War, On Fire, On the Way to School, Once in a Lifetime, **One Wild Moment**, Our Day Will Come, Papa, Paris, Paris by Night, Paris je t'aime, Paris Texas (*digitally restored*), Please Please Me, Populaire, Polisse, Purple Noon (*digitally restored*), Queen Margot (*digitally restored*), Rapt, Shall we Kiss?, SK1, Suzanne, Steak (R)evolution, The Art of Love, The Attack, The Big Picture, The Clink of Ice, The Connection, The Father of my Children, The French Kissers, The General Store, The Girl on the Train, The Grocer's Son, The Hedgehog, **The Innocents**, The Intouchables, The Killer, The Light, The Long Falling, The Romance of Astree and Celadon, The Secret of the Grain, The Singer, The Sleeping Beauty, The Villain, The Well Digger's Daughter, The Women on the Sixth Floor, Tell No One, Those who remain, **Tomorrow**, Trapped, Turning Tide, Venus in Fur, Water Lilies, Welcome to Argentina, What Love May Bring, What's in a Name?, With a Little Help from Myself, War of the Buttons, You Ain't Seen Nothin' Yet, Young & Beautiful.

LOS ANGELES PREMIERES

40-Love, A Birch Tree Meadow, A French Gigolo, A Minute of Silence, Aliyah, Augustine, Baby Love, Cartoonists: Foot Soldiers of Democracy, Change of Address, Copacabana, **Eva Does'nt Sleep**, Fairplay, Father and Sons, For a Woman, France Boutique, Gemma Boverly, Goodbye First Love, Grown-Ups, Guilty, Heading South, High Tension, Hippocrates, Diary of A French Doctor, Housewarming, In His Hands, Love at First Fight, Love Like Poison, Mammoth, Mesrine (Killer Instinct & Public Enemy No 1), Michel Petrucciani, Modern Life, Not Here to be Loved, One of a Kind, OSS 117: Cairo Nest of Spies, Paulette, Roman de Gare, Seraphine, The Beautiful person, The Cost of Living, The Dandelions, The Gate, The Girl from Monaco, The Minister, The Names of Love, The Pharmacist, The Search, The Story of My Life, The 10th District Court, Thérèse, Three Worlds, Twice Upon a Time.

A complete list is available on www.colcoa.org.

Titles in red: Feature Films or Documentaries selected in 2016. Titles in blue: TV Series or TV Movies selected in 2016.

TALENT AT COLCOA

OVER 150 FRENCH WRITERS, DIRECTORS, AND PRODUCERS HAVE PRESENTED THEIR FILMS AT COLCOA. AMONG THEM:

Patrick Alessandrin • Eric Altmayer • Jean-Philippe Amar • Shirel Amitay • Jean-Pierre Améris • Thomas Anargyros • Yves Angelo • Cédric Anger • Olivier Assayas • Alain Attal • Lisa Azuelos • Josiane Balasko • Maurice Barthelémy • Laurent Bécue-Renard • Frédéric Beigbeder • Véra Belmont • Lucas Belvaux • Bibo Bergeron • Alain Berliner • Richard Berry • Dominique Besnehard • Rémi Bezancon • Academy Award® winner Bertrand Blier • Pascal Bonitzer • Dany Boon • Laurent Bouhnik • Michel Boujenah • Nicolas Boukhrief • Jean Bréhat • Zabou Breitman • Stéphane Brizé • Guillaume Canet • Laurent Cantet • Christian Carion • Philippe Carcassonne • Patrice Chéreau • Héliel Cisterne • Etienne Comar • Fabio Conversi • Alain Corneau • Clovis Cornillac • Academy Award® winner Costa-Gavras • Antoine de Caunes • Olivier Dahan • Alix Delaporte • Maxime Delauney • Academy Award® nominee Julie Delpy • Mathieu Demy • Claire Denis • Dante Desarthes • Academy Award® winner Alexandre Desplat • Arnaud Desplechin • Ziad Doueiri • Bruno Dumont • Albert Dupontel • Pascal Elbe • Léa Fehner • Marc Fiszman • Anne Fontaine • Nicole Garcia • Michael Gentile • Jean-Benoit Gillig • Thomas Gilou • Alain Goldman • Yann Gozlan • Robert Guédiguian • Eric Guirado • Philippe Haïm • Mohamed Hamidi • Academy Award® winner Michel Hazanavicius • Jeanne Herry • Eva Husson • Mathieu Kassovitz • Cédric Klapisch • Diane Kurys • Christophe La Pinta • Philippe Lachaux • Philippe Le Guay • Anne Le Ny • Pierre-Ange Le Pogam • Academy Award® winner Claude Lelouch • Bruno Levy • Lorraine Levy • Jean-Albert Lièvre • Philippe Lioret • Alfred Lot • Julien Madon • Maïwenn • Tony Marshall • Philippe Martin • Simon Michael • Claude Miller • Radu Mihaileanu • Emmanuel Mouret • Olivier Nakache • Elodie Namer • Eric Neveu • Jacques Nolot • Anna Novion • Valérie Perrin • Gérard Pirès • Pitof • Gilles Penso • Alexandre Poncet • Miléna Poylo • Katell Quillévéré • Academy Award® nominee Jean-Paul Rappeneau • Jean-Francois Richet • Brigitte Roüan • Régis Roinsard • Romain Rousseau • Gilles Sacuto • Yannick SAILLET • Jean-Paul Salomé • Pierre Salvadori • Charlotte Sanson • Academy Award® winner Pierre Schoendoerffer • Coline Serreau • Florent Siri • Gilles Taurand • Academy Award® nominee Bertrand Tavernier • Pascal Tessaud • Academy Award® nominee Danièle Thompson • Laurent Tirard • Eric Tolédano • Anne-Dominique Toussaint • Sabrina Van Tassel • Francis Veber • Jean Veber • Grégoire Vigneron • Christian Vincent • Laurent Zeitoun • Roschdy Zem • Yann Zenou • Erick Zonca.

**MANY OTHER FRENCH AND AMERICAN CELEBRITIES HAVE ATTENDED
COLCOA INCLUDING:**

George Aguilar • Carole Amiel • Jon Amiel • Nora Arnezeder • Rosanna Arquette • Academy Award® winner Roger Avari • Jamie Babitt • Nathalie Baye • Edouard Baer • Academy Award® nominee Béatrice Bejo • Victoire Bélézy • Academy Award® nominee Annette Bening • Andrea Berloff • Academy Award® winner Halle Berry • Jacqueline Bisset • Rachid Bouchareb • Didier Bourdon • Anne Brochet • Aline Brosh McKenna • Isabelle Candelier • Gilbert Cates • Academy Award® winner George Chakiris • Jeremiah Chechik • Academy Award® winner Marion Cotillard • Clotilde Courreau • Wes Craven • Audrey Dana • Joe Dante • Alice David • Jean-Pierre Darroussin • Academy Award® nominee Laura Dern • Lou de Laâge • Jeremy Doner • Quentin Dupieux • Romain Duris • Eric Elmosnino • Gad Elmaleh • Academy Award® nominee Robert Forster • John Frankenheimer • Ana Girardot • Judith Godrèche • Academy Award® winner Taylor Hackford • Johnny Hallyday • Laetitia Hallyday • Zita Hanrot • Florian Henckel von Donnersmarck • Academy Award® winner Herbie Hancock • Arthur Hiller • Stephen Hopkins • Jimmy Jean-Louis • Lawrence Kasdan • Irvin Kershner • Nastassja Kinski • Randal Kleiser • Diane Kruger • John Landis • Michele Laroque • Academy Award® winner Michel Legrand • Academy Award® nominee Michael Mann • Olivier Martinez • Jeanne Mas • Kad Merad • Academy Award® nominee Nancy Meyer • Academy Award® winner Helen Mirren • Demi Moore • Ornella Muti • Pierre Niney • Academy Award® nominee Josh Olson • Academy Award® winner Alexander Payne • Vincent Perez • M. Pokora • Alice Pol • Howard A. Rodman • Jérémie Renier • Academy Award® nominee Gena Rowlands • Helene Ségara • Academy Award® nominee Robert Shaye • Academy Award® winner Steven Soderbergh • Soko • Academy Award® winner Mira Sorvino • Academy Award® nominee Sharon Stone • Academy Award® nominee Robin Swicord • Omar Sy • Academy Award® winner Quentin Tarantino • Betty Thomas • Academy Award® winner Charlize Theron • Academy Award® nominee Michael Tolkin • Serge Toubiana • Laura Truffaut • Jack Valenti • Sylvie Vartan • Matthew Weiner • Academy Award® winner Harvey Weinstein • Lambert Wilson • Academy Award® winner Chuck Workman • Michael York • Jerry Zucker • Academy Award® winner Edward Zwick • Elsa Zylberstein.

THE COLCOA AWARDS:

HOLLYWOOD'S FAVORITE FRENCH FILMS

Introduced in 2005, the COLCOA Awards is an annual competition of new French films selected for the festival. As 74% of our audience is affiliated with the U.S. Film Industry, the COLCOA Awards are a unique opportunity for Hollywood professionals to express their taste for contemporary French cinema and to celebrate it.

Voters include American critics, film industry professionals, and general audience. All films selected at the festival compete for the COLCOA AWARDS except films selected in the COLCOA Classics Series.

In 2016, the festival offered three competitions:

- COLCOA Cinema, which was comprised of 31 features and documentaries (*Audience and Critics jury*)
- COLCOA Television: 5 TV Movies and 4 TV Series (*Audience and Professionals jury*)
- COLCOA Short Films: 21 films (*Audience and Professionals jury*)

The *Coming Soon Award* is dedicated to films presented at COLCOA with an American distributor. The distributor of the awarded film wins a promotional on-air campaign, courtesy of KPCC-89.3, sponsor of COLCOA and the Coming Soon Award.

COLCOA also supports French cinema on American digital platforms. Producer(s) or distributor(s) of the audience and critic awarded films win(s) a digital encoding courtesy of TITRATVS, sponsor of COLCOA.

The COLCOA Awards are now officially announced after the festival, on Wednesday.

For details and a complete list of winners, visit www.colcoa.org

A UNIQUE EDUCATIONAL PROGRAM

“The most important film program offered to Los Angeles schools by a festival.”

(Source: LAUSD)

COLCOA proudly supports a new generation of foreign films viewers by offering two educational programs in association with ELMA (European Languages and Movies in America): COLCOA HIGH SCHOOL SCREENINGS and COLCOA MASTER CLASS PROGRAM.



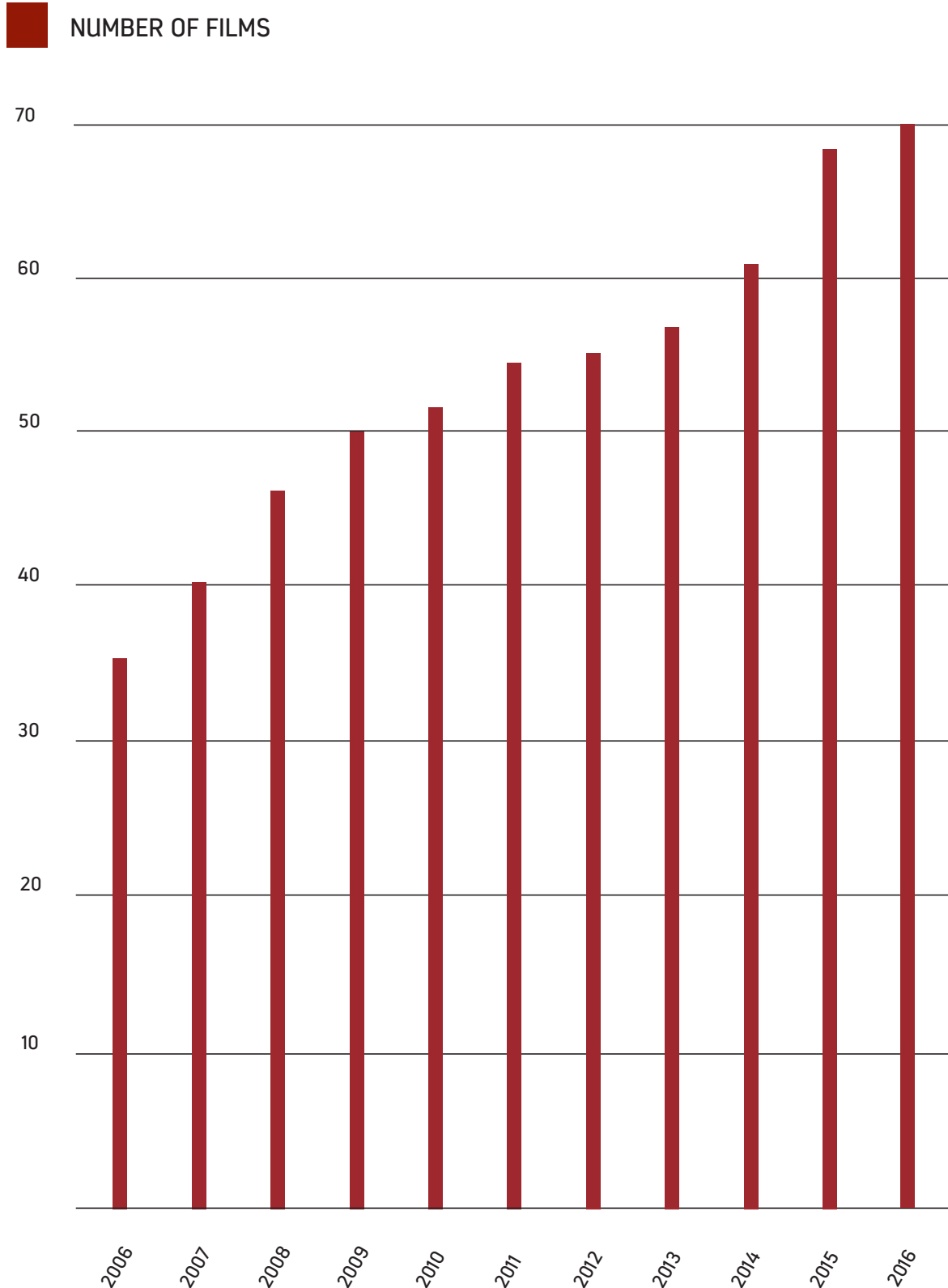
More than 100 high schools in Southern California have attended the screenings and the festival to date and we will welcome our 20,000th student in 2017. Most of them have never seen a foreign film before and the feedback from teachers and students is unanimously positive. There are 5 high school screenings during the festival offering 3,000 seats. Teachers and students come from areas as far as Victorville to Rancho Palos Verdes, and run the gamut of education: public, private, and magnets, from Buckley School to Compton High.

The Master Class program is dedicated to students from colleges, film schools, and universities with the participation of French filmmakers attending the festival. Every year, two to three master classes are scheduled at COLCOA and campuses during the festival.

2016 KEY FIGURES

- **3 theatres** (600, 150 & 50 seats) at the Directors Guild of America with state-of-the-art digital projection systems. A 210 capacity lounge and a 1,500 capacity lobby.
- **21 cocktails & receptions** on site.
- **70 films and short films** selected.
- **49 features, TV movies and TV series, including:**
26 World, International, North American, and U.S. Premieres.
- **123 screenings and panels.**
- **27,000 seat capacity.**
- **212,000 admissions** since the first COLCOA, including **25,000 attendees** in 2016.
- **3,000 attendees per day; 850 attendees** for Opening Night.
- **74%** of the audience works in the U.S. film industry.
- Over **580,000 visitors** and **8 million hits** on www.colcoa.org between July 2015 and June 2016.
- **1,500,000 references** on Google in July 2016.
- **20,000 fans** on COLCOA's Social Media in August 2016. Daily posts viewed **1,500,000 times** between July 2015 and June 2016.

COLCOA: A steady growth



CAPACITY OCCUPANCY

